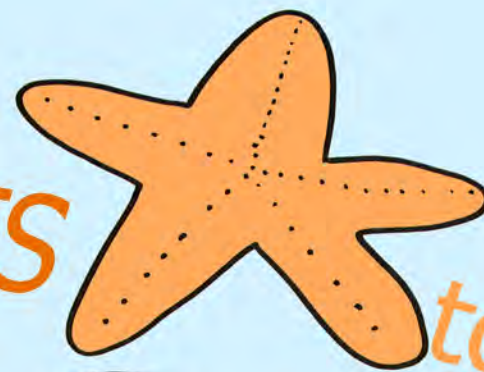


We can use **ELEMENTS**



to create flow

We can use **PATTERN**

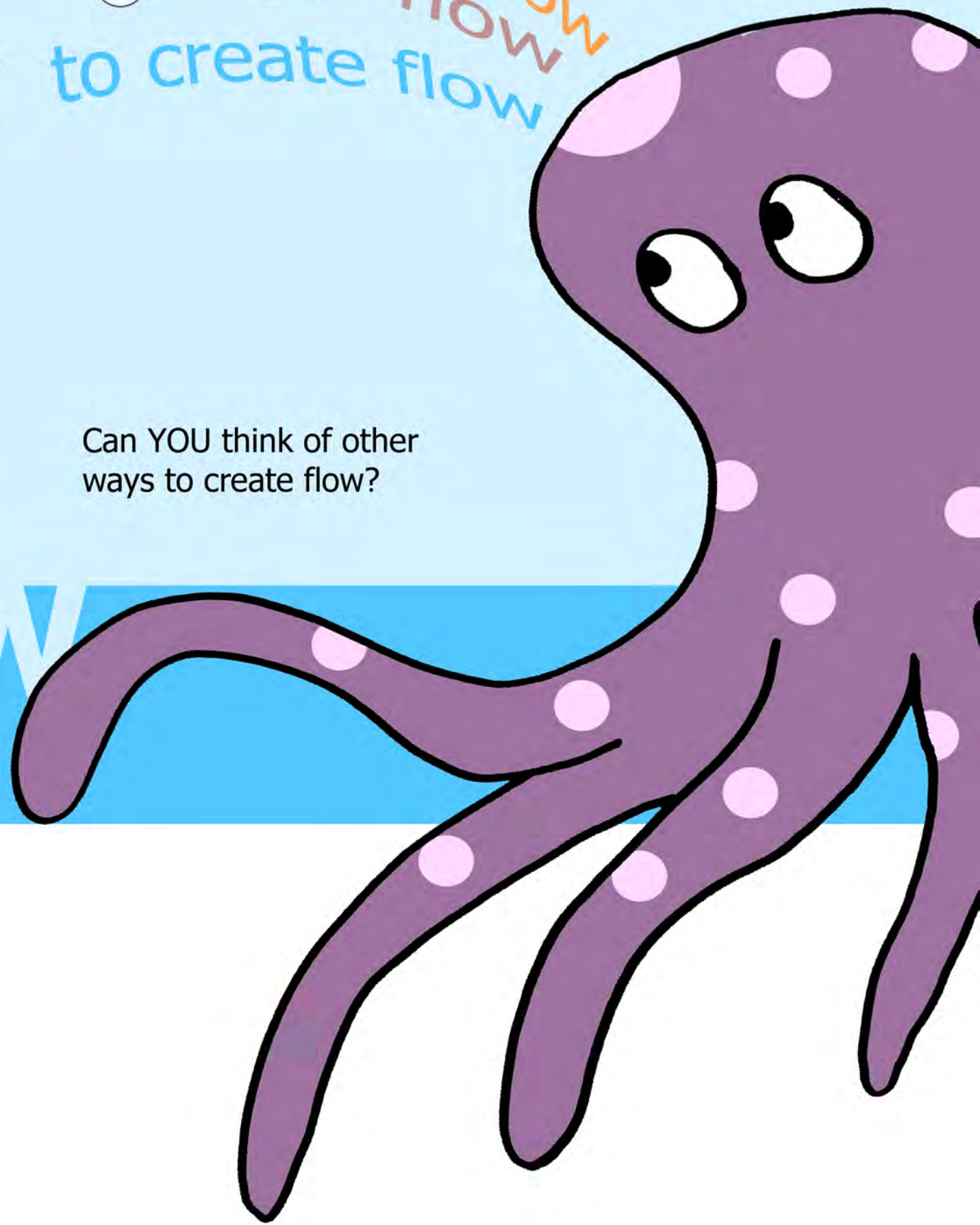
to create flow

We can use **TYPOGRAPHY**

to create flow

EMPHASIS & FLOW

Can YOU think of other ways to create flow?



Design can help guide our eyes across a page

ELEMENTS

PATTERNS

TYPOGRAPHY all lead to a focus



But it is up to you to decide what your Focus is

Emphasise on your words using **bold typography** **bright colors**

this will immediately draw your viewer's attention to the focus.

Emphasise the image or photo by making text small

Emphasise and Flow can lead your eyes to a certain focus.